

# THE SOCIAL MERCENARY PROUDLY MADE IN GHANA.





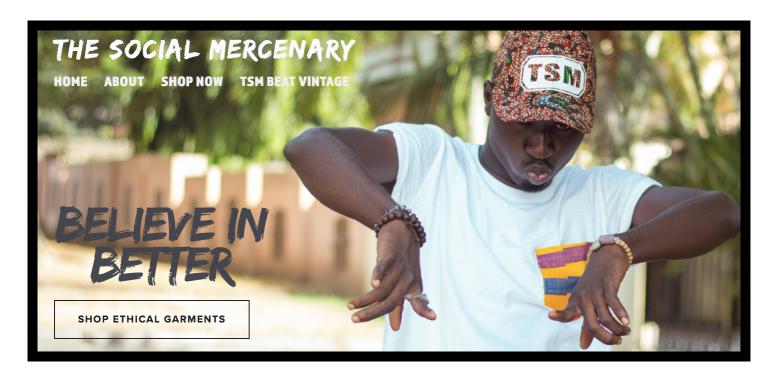
BELIEVE IN BETTER

JOIN US AND FOLLOW THE JOURNEY 🔼 🌀







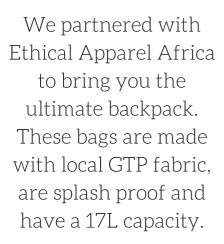














Curating the first caps in Ghana, it's been a special project teaching local artisans the skills to fuse both Ghanaian fabrics with an iconic trucker hat design.



We partnered with local Social Enterprise
Kente Master to source handwoven Kente a royal Ghanaian fabric that just looks incredible on these
Tee's!

















## STURDY, DURABLE AND BEAUTIFUL

#### SPECIFICATIONS

- 1) Splash Proof (waterproof lining)
- 2) YKK Zips with easy pull tabs
- 3) 13-inch Laptop Pouch
- 4) Four handy pockets and compartments
- 5) Strong buckles and reinforced stress points
- 6) Uses local Ghanaian fabric
- 7) 17 Litre capacity.















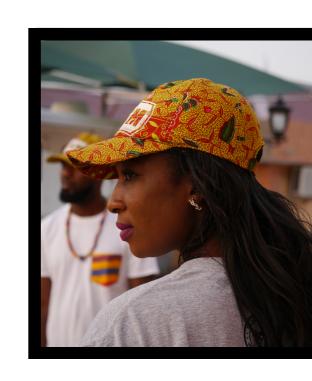




## BRIGHT, VIBRANT AND COOL

#### SPECIFICATIONS

- 1) One Size with Adjustable strap
- 2) GTP African Print Fabric
- 3) Screen-print/branding "TSM"
- 4) A first of a kind for Ghana
- 5) Handwash only



















# OUR OWN ROYAL STAPLE

#### SPECIFICATIONS

- 1) Uses local woven royal Kente fabric
- 2) Stitched on to a poly-cotton tee-shirt
- 3) Cold-wash advised
- 4) Back-of-tee TSM screen-print
- 5) Unisex style

























# FEATURED IN

# BBG RADIO LEICESTER

#### Dan Jackson

"IT IS BEAUTIFUL... A CLASSIC GHANAIAN PRINT!"

"It looks like it's been made from one of the major manufacturers"

# Loughborough Echo







Winner **2018** 

**BREDDY'S Social Awareness** 



# THE SOCIAL "MERCH"

"We are about promoting African print fabrics as well as ensuring ethical production throughout!" **Jack Hamilton Fellows, Founder** 





BELIEVE IN BETTER

www.thesocialmercenary.com | @thesocialmercenary

# THE SOCIAL "MERCH"





Hey! My name's Jack and I volunteered with ICS Challenges Worldwide in Ghana



I then spent my entire student loan & shipped 90 bags to Hong Kong



I Sold bags day after day - (even over in Singapore)



Preparing for Kickstarter Back in England



#Back2Ghana: Partnered with Ethical Apparel Africa to make NEW & IMPROVED bags

#### SOURCED IN GHANA, MADE IN GHANA!







17 Litre





BAGS,
CAPS &
TEES













# TESTIMONIALS FROM GEN 1!

#### "I AM A SOCIAL MERCENARY"



"If buying from TSM helps someone somewhere it's making a difference."



"With this rucksack, I feel more confident and I feel like I have embraced my own style."



"My backpack is beautiful, trendy, well sewn and robust."

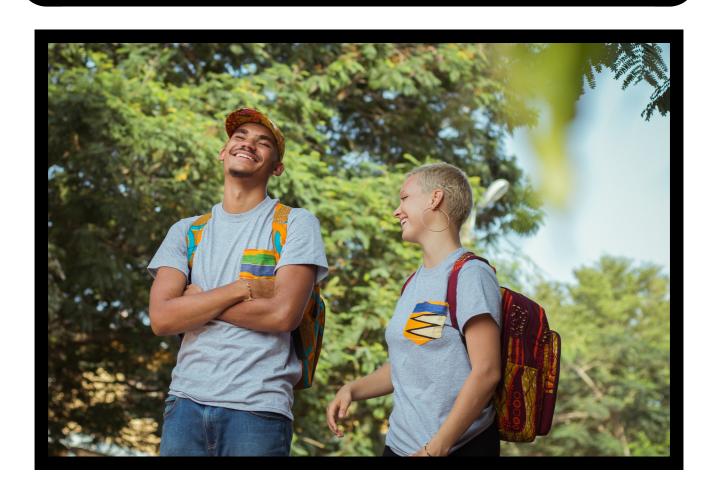


"The African pattern on the TSM rucksack was wonderful ... I bought one for my wife a few months ago however I often take the TSM rucksack out for my own use."

"The bag is made of a really comfortable and soft yet durable material and has come through everything I've thrown at it unscathed!"



# WANT TO GET IN TOUCH?



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